



AGREEMENT MADE BETWEEN

KOVR-TV

AND

CONTRACT NO. REV. 1191-33251-1

Cancellation Notice

DATE PRINTED 07/30/12

2713 KOVR Drive, . West Sacramento CA 95605

KOVR-TV

PAGE ADVERTISER (OR AGENCY AND ADVERTISER)

BUYING TIME

AGENCY (OR SERVICE) ACTING AS AGENT FOR 172030

AND

35698

NAME

650 Massachusetts Ave NW Ste 210

PO BOX 690371

Required

ADDRESS

Washington

KRISTA MURRAY

Stockton

Announcement 28 days

USA

USA

prior notice

CONTACT LOCAL SALESPERSON

HOUSE

AGENCY EST. NO. 1908

DC 20001-3796

PRODUCT

CODE

1300

PRODUCTJERRY MCNERNEY FOR CONGRESS

JERRY MCNERNEY FOR CONGRESS

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/24/12 NO. WEEKS:

CA 95269-0371

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM TI	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL	(INVER 1947)	
TIEW	DATO	T WIX.	THOM	10	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
CDR	10111	3 1	05:00A	06:00A	30S	09/19/12-09/21/12 09/24/12-09/24/12	CBS13.COM @ 5AM	4	115.00	460.00
2 CDR	11011	3 1	06:00A	07:00A	30s	09/18/12-09/21/12 09/24/12-09/24/12	CBS13.COM @ 6AM	4	225.00	900.00
3 CDR	Sa	1	05:00A	07:00A	30s	09/22/12-09/22/12	CBS THIS MORNING - SATURDAY	1	115.00	115.00
4 LUR	Sa	1	05:58P	06:58P	30s	09/22/12-09/22/12	ENTERTAINMENT THIS WEEK	1	300.00	300.00
5 LUR	01111	4	08:58A	09:58A	30s	09/18/12-09/21/12	LET'S MAKE A DEAL	4	175.00	700.00
6 LUR	01111	4	09:58A	10:58A	30s	09/18/12-09/21/12	THE PRICE IS RIGHT	4	275.00	1100.00
7 LUR	00101	2	10:58A	12:00N	30s	09/19/12-09/21/12	THE YOUNG & THE RESTLESS	2	325.00	650.00
8 LUR	10111	3	12:00N	12:30P	30s	09/19/12-09/21/12 09/24/12-09/24/12	CBS13 NEWS @ NOON	4	200.00	800.00
9 LUR	10111	3 1	12:30P	01:00P	30 <i>s</i>	09/19/12-09/21/12 09/24/12-09/24/12	CBS SOAPS	4	225.00	900.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.



SALESPERSON



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07/30/12

DACE

2713 KOVR Drive, . West Sacramento CA 95605 AND

KOVR-TV

			AND	PAGE 2
	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	72030 ADVERTISER (OR AGENCY AND ADVERT	Cancellation Notice
NAME	BUYING TIME		JERRY MCNERNEY FOR CONGRESS	
AND	650 Massachusett	s Ave NW Ste 210	PO BOX 690371	Required
ADDRESS	Maahinetaa	DG 20001 2706		Announcement 28 days
	Washington USA	DC 20001-3796	Stockton CA 95269-0371 USA	prior notice
CONTACT	KRISTA MURRAY		PRODUCTJERRY MCNERNEY FOR CONGRESS	
LOCAL SALESPERSON	HOUSE	AGENCY EST. NO. 1908	PRODUCT 1300	
NATIONAL			•	

BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/24/12 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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NO. WEEKS:

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
10 LUR	01111	4	12:58P	01:58P	30s	09/18/12-09/21/12	THE TALK	4	225.00	900.00
11 LUR	10111	3 1	01:58P	02:58P		09/19/12-09/21/12 09/24/12-09/24/12	THE DOCTORS	4	150.00	600.00
12 LUR	11111	4	02:58P	04:00P	30s	09/18/12-09/21/12 09/24/12-09/24/12	DR PHIL	5	275.00	1375.00
13 LUR	11011	3	06:30P	06:58P		09/18/12-09/21/12 09/24/12-09/24/12	ENTERTAINMENT TONIGHT M-F	4	600.00	2400.00
14 CDR	1001000	1	10:00P	11:00P	30s	09/20/12-09/24/12	CBS 13 10PM NEWS M-SU	2	1350.00	2700.00
15 CDR	su	1	11:00P	12:00M	30s	09/23/12-09/23/12	CBS13 NEWSRPT @ 11 (SUN)	1	450.00	450.00
16 LUR	11110	3 1	11:00P	12:05A	30s	09/18/12-09/20/12 09/24/12-09/24/12	DAVID LETTERMAN	4	400.00	1600.00
55005000							Total Contract:	52		15950.00
					Qtr 3	<u>Jul</u> - 12 .00	Billing Summary	GR	Total 15950.00 AND TOTAL 15950.00	_

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